

Proposed programme outline for the 2018 - 2028 Hampstead Heath Management Plan

Project Stage	Committee report theme ¹	Activity	Methodology	Outputs or products	Spring 2016	Summer 2016	Autumn 2016	Winter 16/17	Spring 2017	Summer 2017	Autumn 2017	Winter 17/18	Spring 2018
Review	Project initiation	Reconvene working groups ² .	Ensure continuity by inviting members of the working groups involved in developing the 2007 Plan to participate in the review. Aim to be inclusive and representative of Heath stakeholders.	Programme of activities for working groups Briefing papers									
	Review progress structure relevance	Review current Plan with working groups.	Review achievements and progress made towards the actions and goals set out in the 2007 Plan. To what extent did we achieve the objectives set out in the plan?	Report summarising achievements of the past decade									
		Engage working groups to capture insights and learning gained from the review.	Capture insights from the review to inform proposals to be considered in developing the 2018 Plan. This includes ensuring an effective structure or framework for the 2018 Plan and ensuring it remains relevant in the current and future context. How can we sustain and improve our performance in the future?	Proposals for a management framework Recommendations for modifications to be incorporated into the 2018 Plan									
Define success	Engagement	Engage widely to develop the community vision.	Invite the wider community to join a conversation about the future management of the Heath. What are your aspirations for the Heath?	Report summarising community aspirations for the Heath									
	Evaluation	Draw on the community vision to define what success will look like.	Begin to describe outcomes and impacts for the Heath and for the community, now and in the future. How can we ensure the 2018 Plan enables and drives success?	Proposed community vision for the Heath Proposed outcomes framework for the Heath									
Development		Prepare a draft 2018 Plan.	Revise current strategies and add new ones to develop a 2018 Plan that sets a clear direction for achieving the outcomes and impacts in the future. How can the 2018 Plan guide delivery to realise the aspirations of the vision?	Proposed 2018 Plan prepared for Committees ³ approval prior to release for wider consultation									
	Engagement	Engage widely on proposed 2018 Plan.	Engage the wider community to seek feedback on the proposed 2018 Plan. Does the proposed 2018 Plan capture community aspirations for the Heath?	Programme of consultation activities Consultation report Recommendations for finalising the 2018 Plan									
Finalise & Implement		Revise and finalise the 2018 Plan.	Finalise the 2018 Plan in light of community feedback.	Final 2018 Plan prepared for Committees approval									
		Committees approval	Report to Committees and seek final approval for the 2018 Plan.	Approval to publish									
		Release and begin to implement the 2018 Plan	Support staff, partner and stakeholder transition to the 2018 Plan and management framework and undertake a project evaluation prior to project close.	2018 Plan published Framework for evaluation of outcomes and annual reporting following implementation of the 2018 Plan.									
Proposed milestones for Committees					Mar-2016 Project start		Nov-2016 Report on progress		Mar-2017 Report on progress	Jul-2017 Draft 2018 Plan for Committees approval		Mar-2018 Final Committees approval	Apr-2018 Implement

Notes:

- Refers to the five broad themes set out in the March 2016 committee report. The report outlines the proposed approach which is to review the current plan and apply the learnings to the preparation of the 2018 Plan. The five themes are:
 - Progress Measuring progress and achievements to date
 - Structure Reviewing the structure of the plan and associated framework for delivery
 - Relevance Refreshing the objectives, actions and goals to ensure relevance in the current and future contexts
 - Engagement Fostering a spirit of shared stewardship through wider engagement
 - Evaluation Adopting an outcomes-based approach to inform evaluation
- Six working groups were established to review specific topics during development of the 2007 Plan. Membership of the groups included experts in that field, local interest and user groups, partner organisations and members of staff.
- Committee³ refers to the Consultative Committee and the Management Committee.